

AHCA
AMERICAN HEALTH CARE ASSOCIATION

NCAL
NATIONAL CENTER FOR ASSISTED LIVING

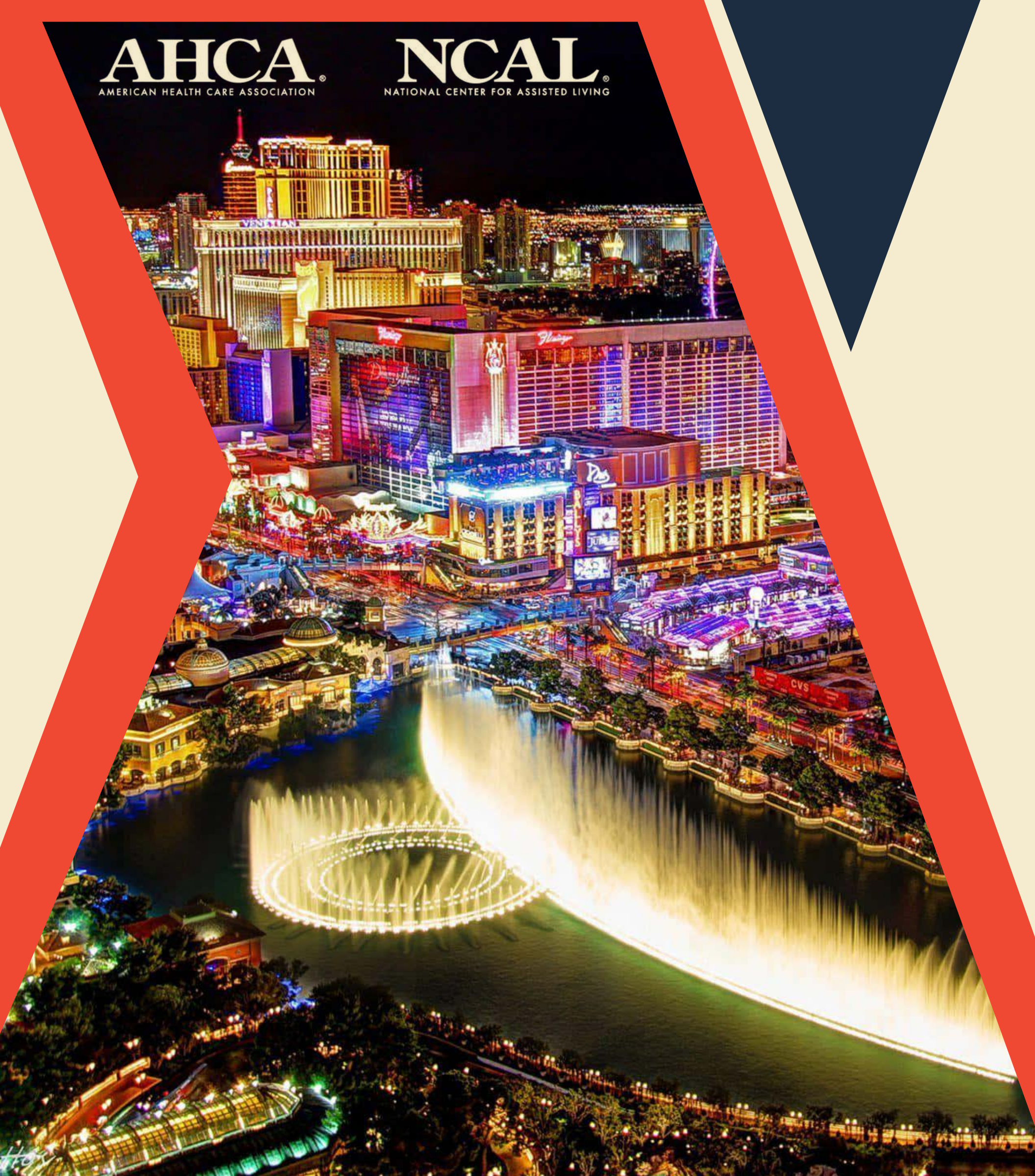


EXHIBIT & SPONSORSHIP PROSPECTUS 2025

GET STARTED



sales@ahca.org



ahcadeliveringsolutions.org

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WELCOME TO THE DELIVERING SOLUTIONS '25 GUIDE TO SUCCESS!

Here's what you can expect by getting involved.

- **ONSITE SIGNAGE IN THE MOST HEAVILY TRAFFICKED PLACES**
- **ACCESS TO NETWORKING OPPORTUNITIES THAT SHOWCASE YOUR LOGO**
- **UNIQUE BRAND EXPOSURE AT EXCLUSIVE EVENTS**
- **AND MORE**

WHAT ARE YOU WAITING FOR?



COME JOIN US!

Delivering Solutions 25 will be hosted in Las Vegas, NV on October 19-22.

Thousands of long-term care, post-acute care, and senior living provider professionals will convene in Las Vegas for this year's annual industry event. Providers from across the country will attend to expand their partner networks, engage in live demonstrations, discuss challenges with peers through multiple educational tracks, and connect in meaningful networking opportunities.

As an exhibitor, you will have many opportunities to showcase solutions to decision makers through unique branded spaces and traditional in-person networking channels. In this exhibitor planner, you will see how business partners can actively participate in the event to market your offerings to industry professionals.



[CLICK HERE](#)



to view the virtual Expo Hall & secure a booth.

CONNECT

With Decision Makers in Las Vegas, NV.

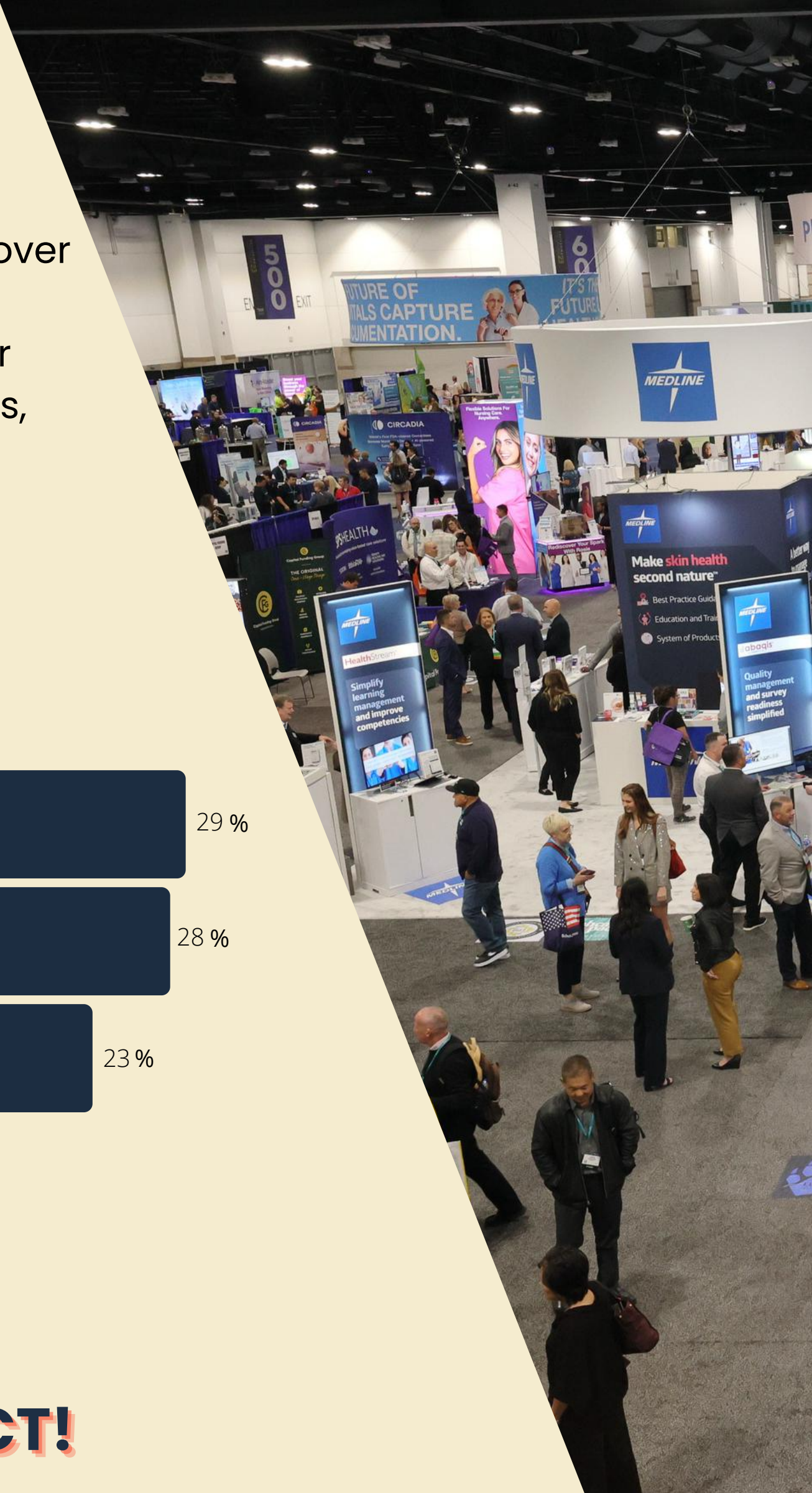
As a trusted long-term care industry partner, showcase your innovative solutions over 2 days of non-competing Expo Hall time. At the AHCA/NCAL convention, attendees have real buying power and explore the Expo Hall looking for the latest offerings for their staff, residents, patients, and communities. Owners, executives, administrators, clinicians, and other corporate staff are ready to hear from you about your unique solutions that will help to solve the many challenges they are facing.

WHO WILL BE IN ATTENDANCE?

Plan to meet with decision-makers.



100% READY TO CONNECT!



SECURE

Your Booth Space

EXPO HALL HOURS

Non-competing Expo Hall hours for demonstrations and deals in your booth.

Expo Hall Hours:

Monday, October 20, 11:30 AM – 3:00 PM

Tuesday, October 21, 10:30 AM – 1:30 PM



PRICES PER 10X10 SPACE:

Premium Booth

Located near entrance, or main aisle

- Member: \$5,800
- Nonmember: \$7,000
- Corner Fee: \$200 per Corner

Standard Booth

- Member: \$3,100
- Nonmember: \$4,300
- Corner Fee: \$200 per Corner

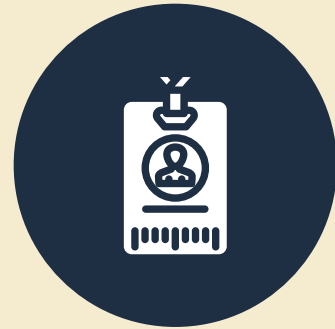
BOOTH FEES



A 50% deposit is due to secure your booth. Full payment due by May 30th, 2025.

No refunds will be extended after May 30th, 2025. \$100 cancel fee will apply.

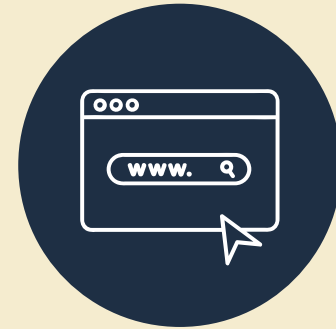
WHAT'S INCLUDED IN A 10x10 BOOTH?



**(3)
Complimentary
Badges Per 10x10
Space**



**Convention
Attendee List 30
Days in Advance
of the Show (opt-
in emails
included)**



**Company
Profile Listing
Online**



**Complimentary
Private Brunch
for Each
Registered
Exhibitor Staff
Member**



**Quality
Awards
Ceremony**



**Access to
Non-Ticketed
Education
Sessions**



**Access to
the Mobile
App**

Booth floor covering is required for all booths. For additional booth information, please contact exhibitors@ahca.org.

VIEW THE FLOOR PLAN AND RESERVE YOUR BOOTH!

RESERVE YOUR BOOTH TODAY

FOLLOW THESE 4 SIMPLE STEPS:



**View the
Floor Plan**



**Select
Your
Space**



**Complete the Guided
Booth Reservation
Process**



**Secure Your
Booth with a
Deposit**

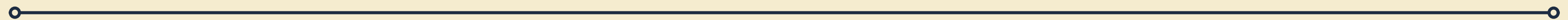


**YOU'RE ALL
SET!**



WHY EXHIBIT AT DELIVERING SOLUTIONS 25?

HEAR WHAT SOME OF OUR VALUED PARTNERS HAVE TO SAY:



BUILD

Your Brand Identity to All Attendees

Opening
Session
Keynote
\$25,000



An opportunity for the sponsor to make brief remarks to a captive audience during the opening general session while introducing the speaker. Includes logo on all pre-event and on-site promotions including AHCA convention web page, email communications, signage, and onsite guide.

Closing
Session
Keynote
\$25,000

An opportunity for the sponsor to make brief remarks to a captive audience during the closing general session while introducing the speaker. Includes logo on all pre-event and on-site promotions including AHCA convention web page, email communications, signage, and onsite guide

REACH

Your Target Audience at Convention

Sponsor a constituency event attended by your target market and topical to your brand's solutions. All sponsorship benefits include logo on all pre-event and on-site promotions, and an opportunity for sponsors to make brief remarks

\$10,000

NCAL Day

Spend the day with more than 200 owners, executive directors, and corporate staff at this exclusive program designed for the senior living industry. The program includes breakfast, and lunch.

\$7,500

Independent Owner Breakfast

Network with nearly 100 providers who own less than 10 buildings to learn about what their specific challenges are for the sector. This informal setting is a great way to meet decision makers.

\$15,000

Executive Program

This special program is by invitation only, for owners and C-Suite from provider companies. Sponsors will have exclusive access to network with more than 75 C-Suite's during the program on Tuesday.

BOOST

Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

1 Escalator Runner Clings – Main Entrance

- (3) escalator runner clings, full color
 - A & C = 1' W x 84' H
 - B = 2' W x 84' H
- This escalator set brings attendees to Level 2 where the Convention & Expo will be held.
- This is the **main point of entry** for attendees – to sessions, registration, and Expo Hall area.
 - This is also the pick-up & drop-off location for hotel shuttles, Uber, Lyft, etc.

~~SOLD!~~ A = ~~\$10,000~~

B = \$12,500

~~SOLD!~~ C = ~~\$10,000~~

\$30,000 buyout



BOOST

Your Brand With Advertising

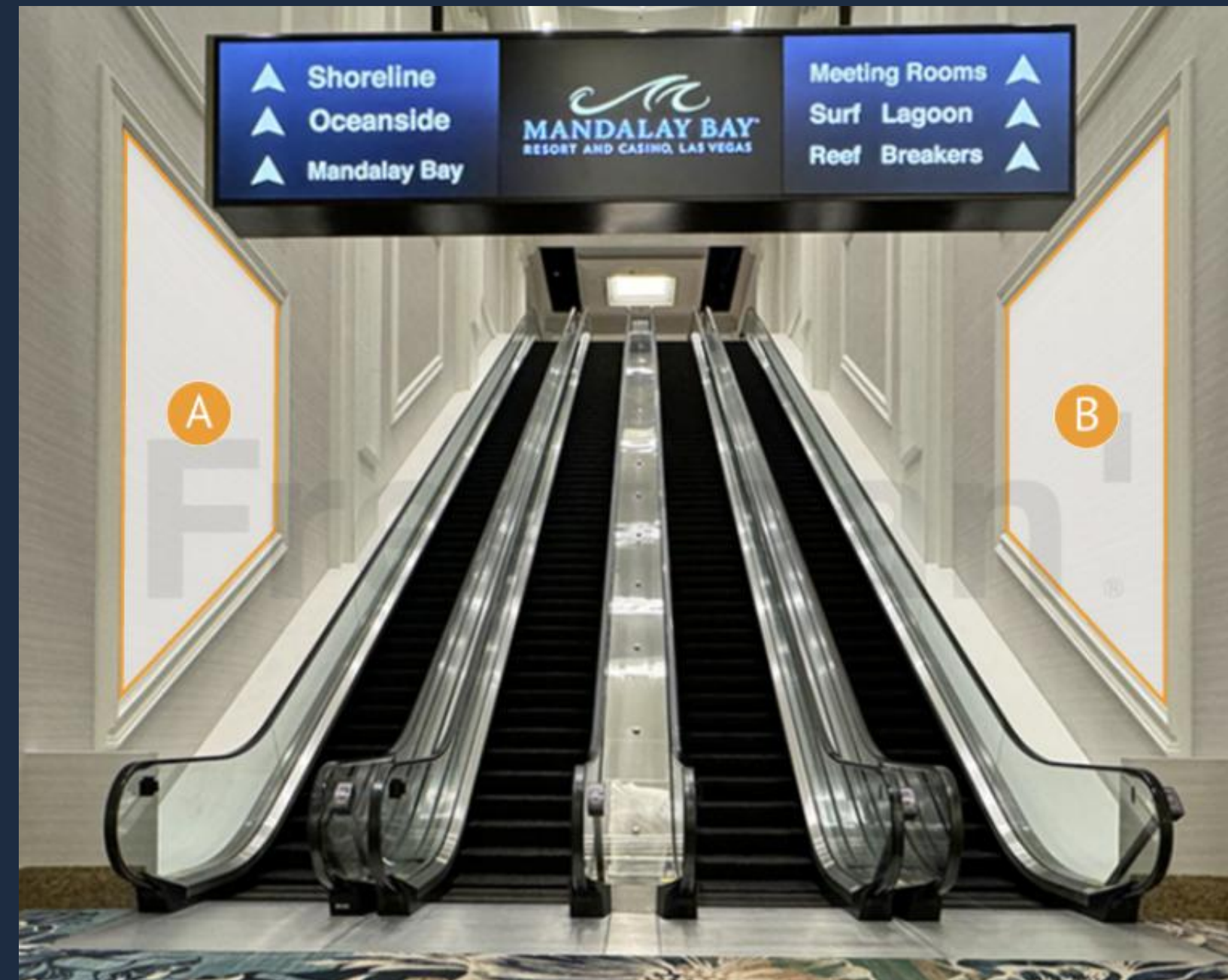
Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

2 Escalator Wall Clings – Main Entrance

- (2) escalator wall clings, full color
 - Left & Right Side = about 11' W x 15' H
 - Clings are not a perfect square, templates will be provided upon sale.
- This is the main point of entry for attendees.
 - This is also the pick-up & drop-off location for hotel shuttles, Uber, Lyft, etc.
- This escalator set brings attendees to Level 2 where the Convention & Expo will be held.

\$7,500 each

\$12,500 buyout



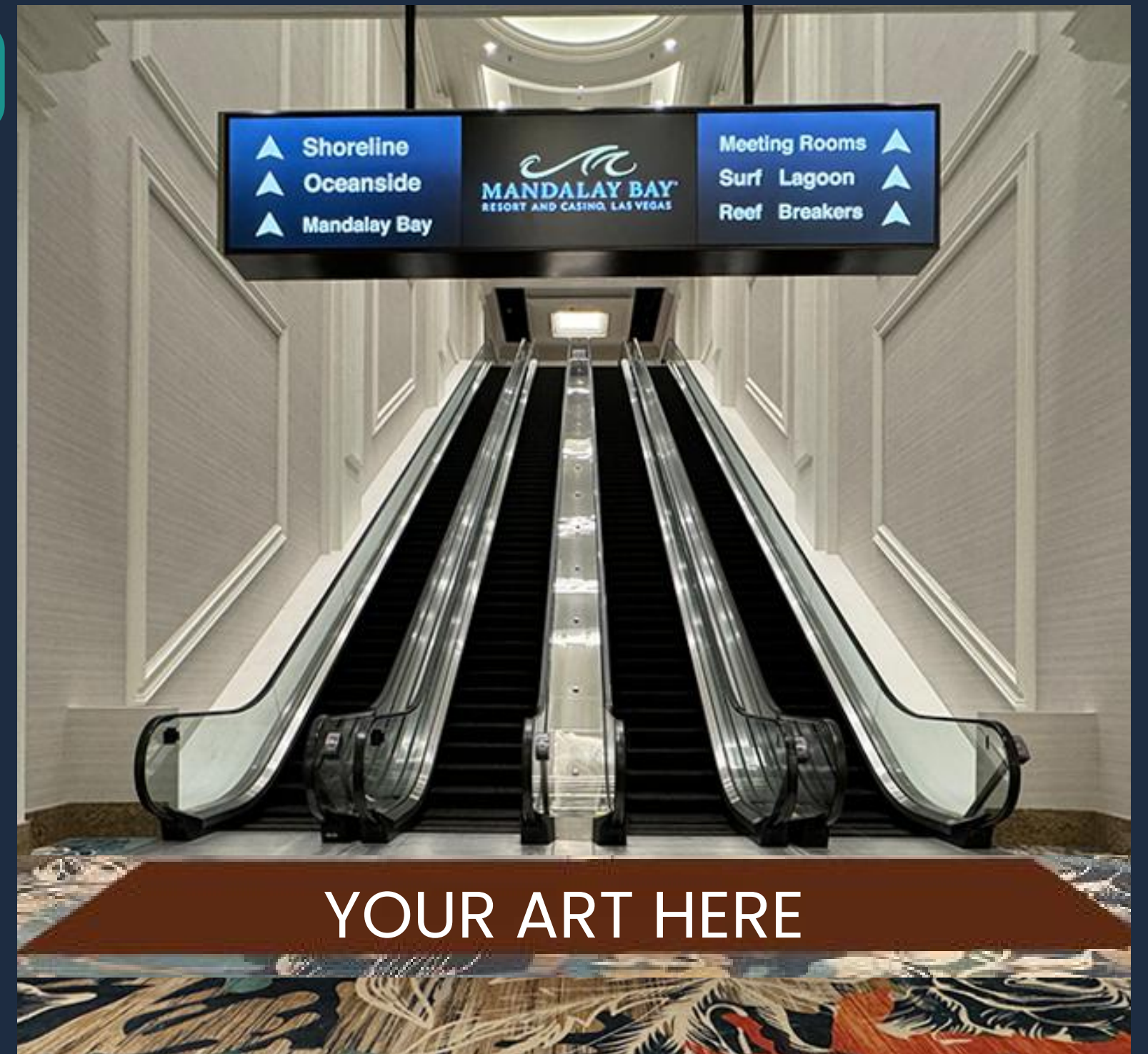
Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

3 Escalator Carpet Cling – Main Entrance

- (1) escalator carpet cling available, full color
 - about 20' W x 4'H
- This is the main point of entry for attendees.
 - This is also the pick-up & drop-off location for hotel shuttles, Uber, Lyft, etc.
- This escalator set brings attendees to Level 2 where the Convention & Expo will be held.

\$8,500



BOOST

Your Brand With Advertising

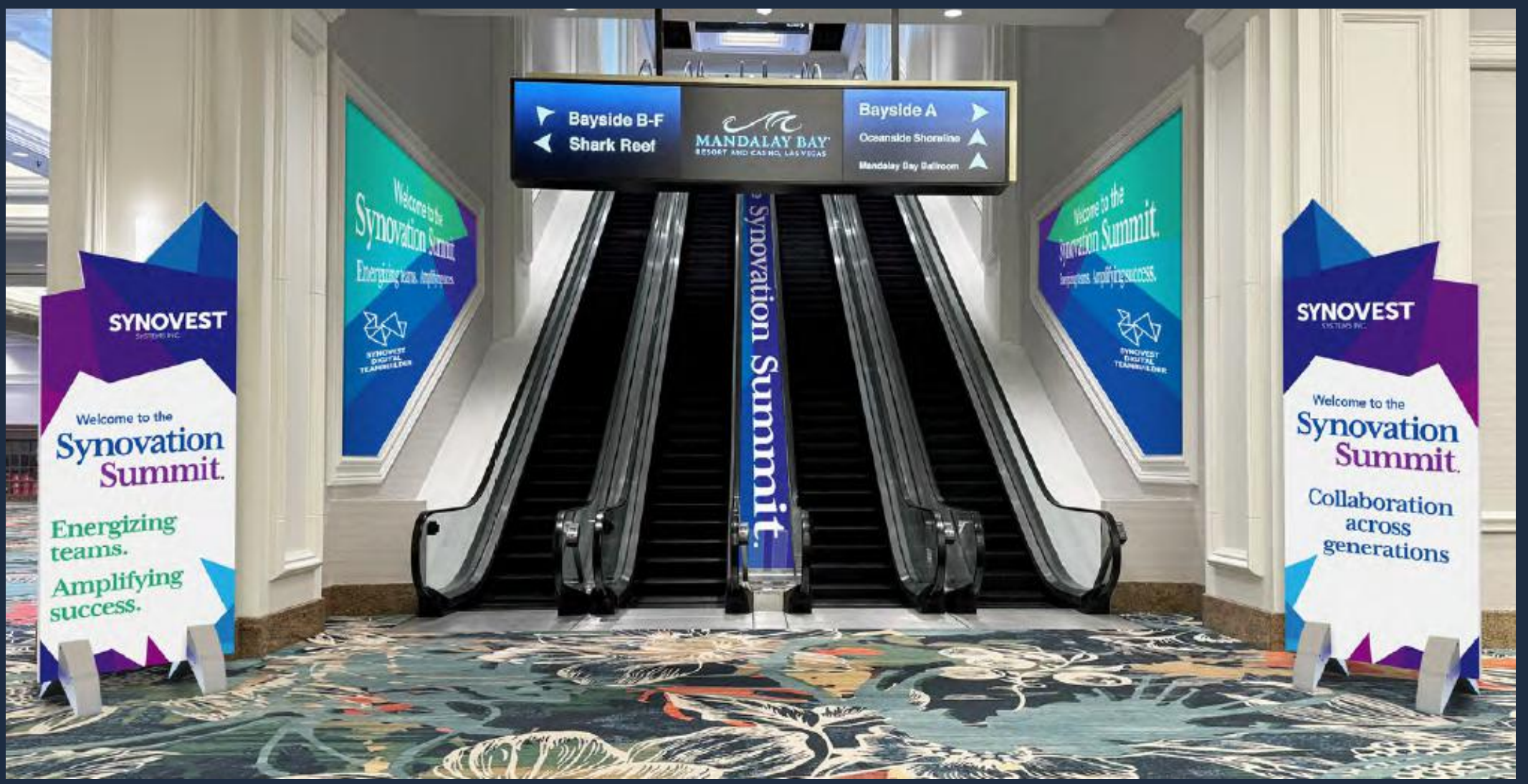
Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

4 Escalator Meter Boards – Main Entrance

- (2) meter boards available, full color, one-sided
 - 3' W x 7' H
- This is the main point of entry for attendees.
 - This is also the pick up & drop off location for hotel shuttles, Uber, Lyft, etc.
- This escalator set brings attendees to Level 2 where the Convention & Expo will be held.

SOLD!

\$8,500 per board
\$15,000 buyout



BOOST

Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

5

Window Clings

- (3) window cling buy-outs, full color, one-sided; about 8' W x 16'H
- These windows are located within the Mandalay Bay Foyer space on Level 2 across from where a variety of education sessions will be held.
 - This will be a lounge area to work & gather between sessions.



\$20,000 per section

Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

6 Column Wraps – Surf & Reef

- (6) column locations available in this area
 - 4-sided structure, full color
 - each side measures about 7' W x 12' H
- These columns are located within the Mandalay Bay Foyer space on Level 2 where the main escalators bring attendees up to the event.
 - These are perpendicular to the Surf & Reef hallways where a variety of education sessions will be held & lead attendees towards the registration area.

\$14,000 each

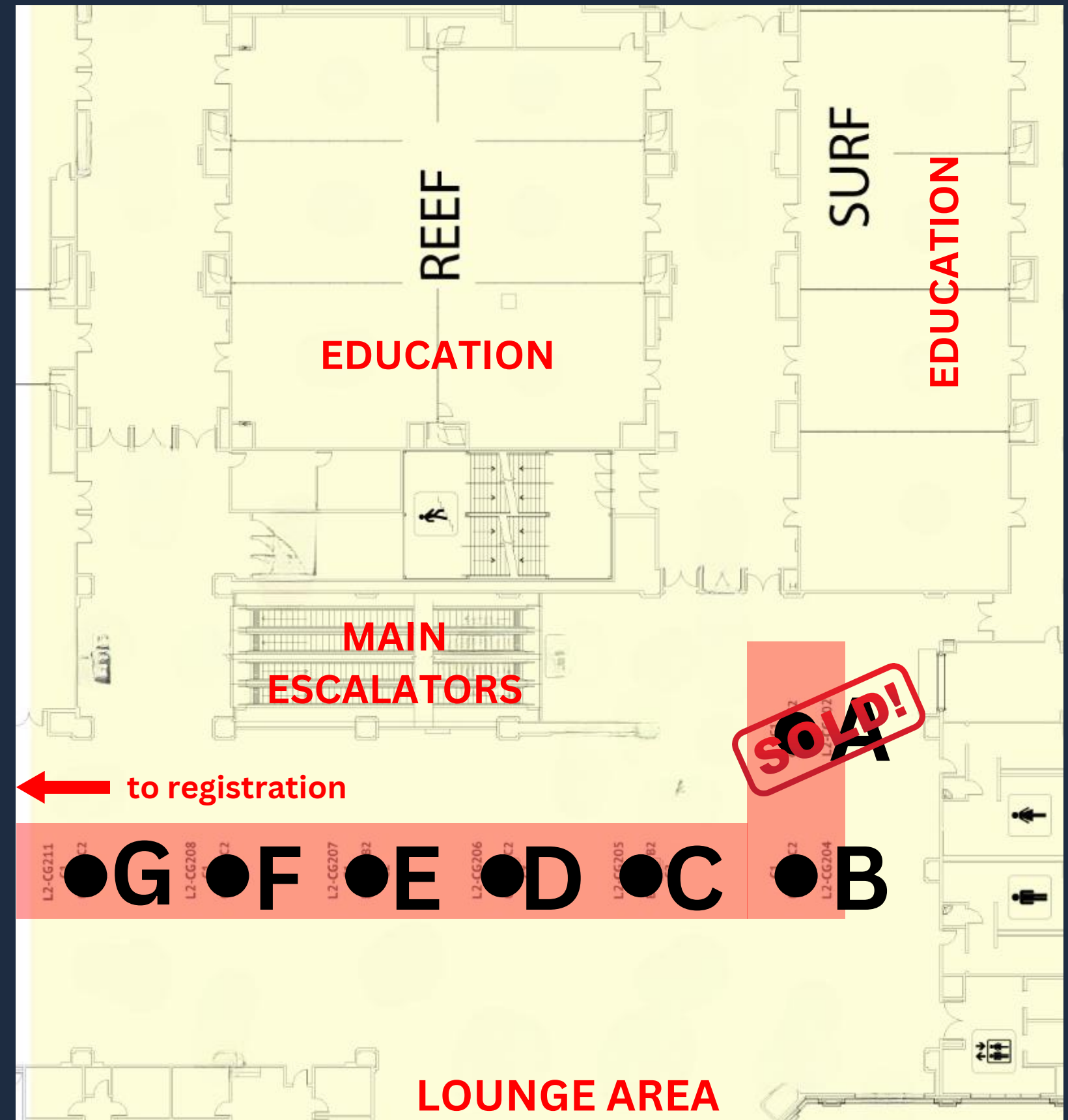


BOOST

Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

6 Column Wraps – Surf & Reef



BOOST

Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

7 Column Wraps – Mandalay Bay Ballroom

- (3) column locations in this area
 - 4-sided structure, full color
 - each side measures about 7' W x 12' H
- These columns are located within the Mandalay Bay Foyer space on Level 2.
 - These are located around the registration area and bring attendees about mid-way to the Expo Hall entrance.

\$14,000 each

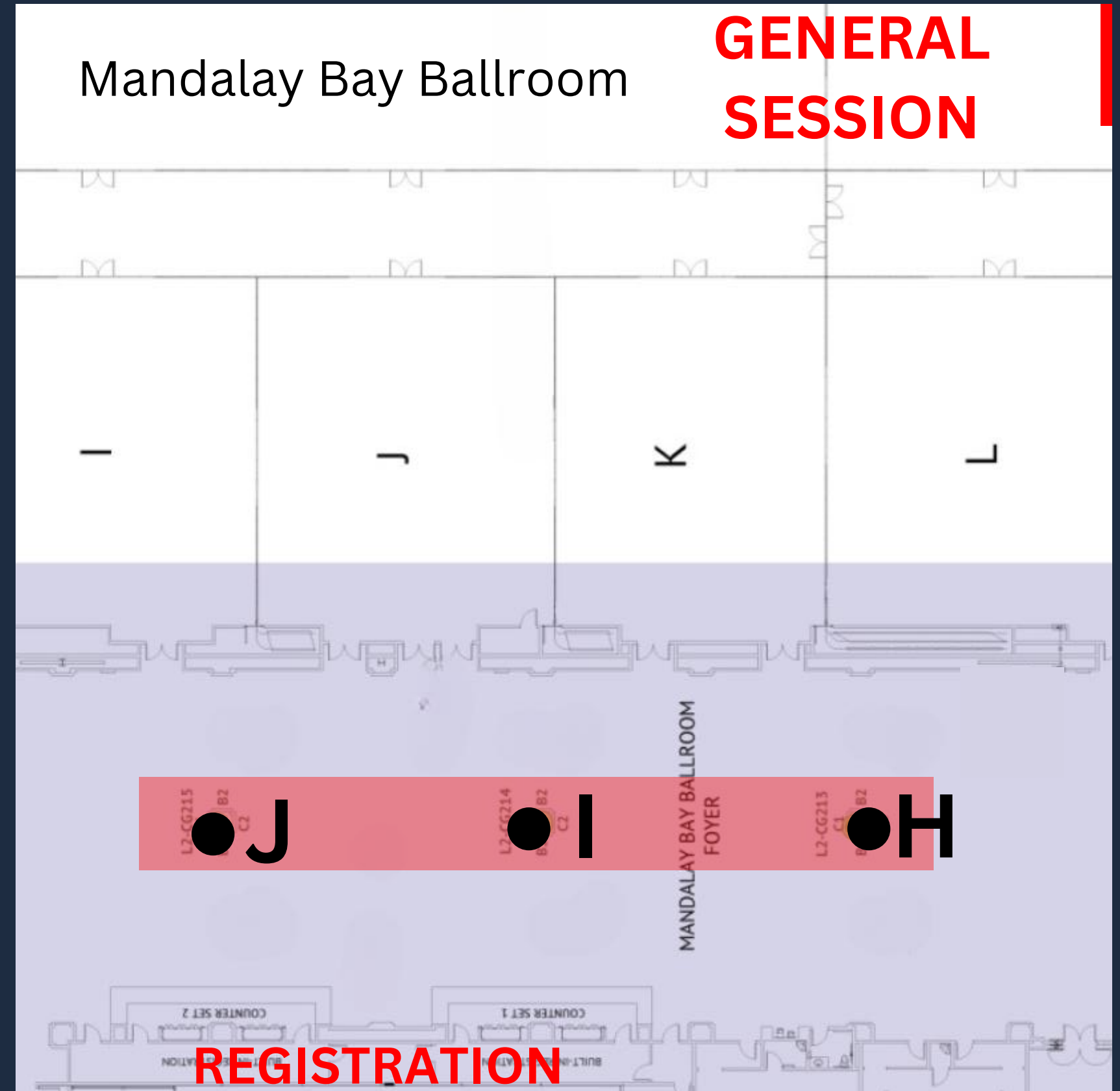


BOOST

Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

7 Column Wraps – Mandalay Bay Ballroom



Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

8 Column Wraps – Shoreline

- (6) column locations in this area
 - 4-sided structure, full color
 - each side measures about 7' W x 12' H
- These columns are located within the Mandalay Bay Foyer space on Level 2.
 - These are located just past the registration area and directly in front of the Expo Hall entrance.

\$14,000 each



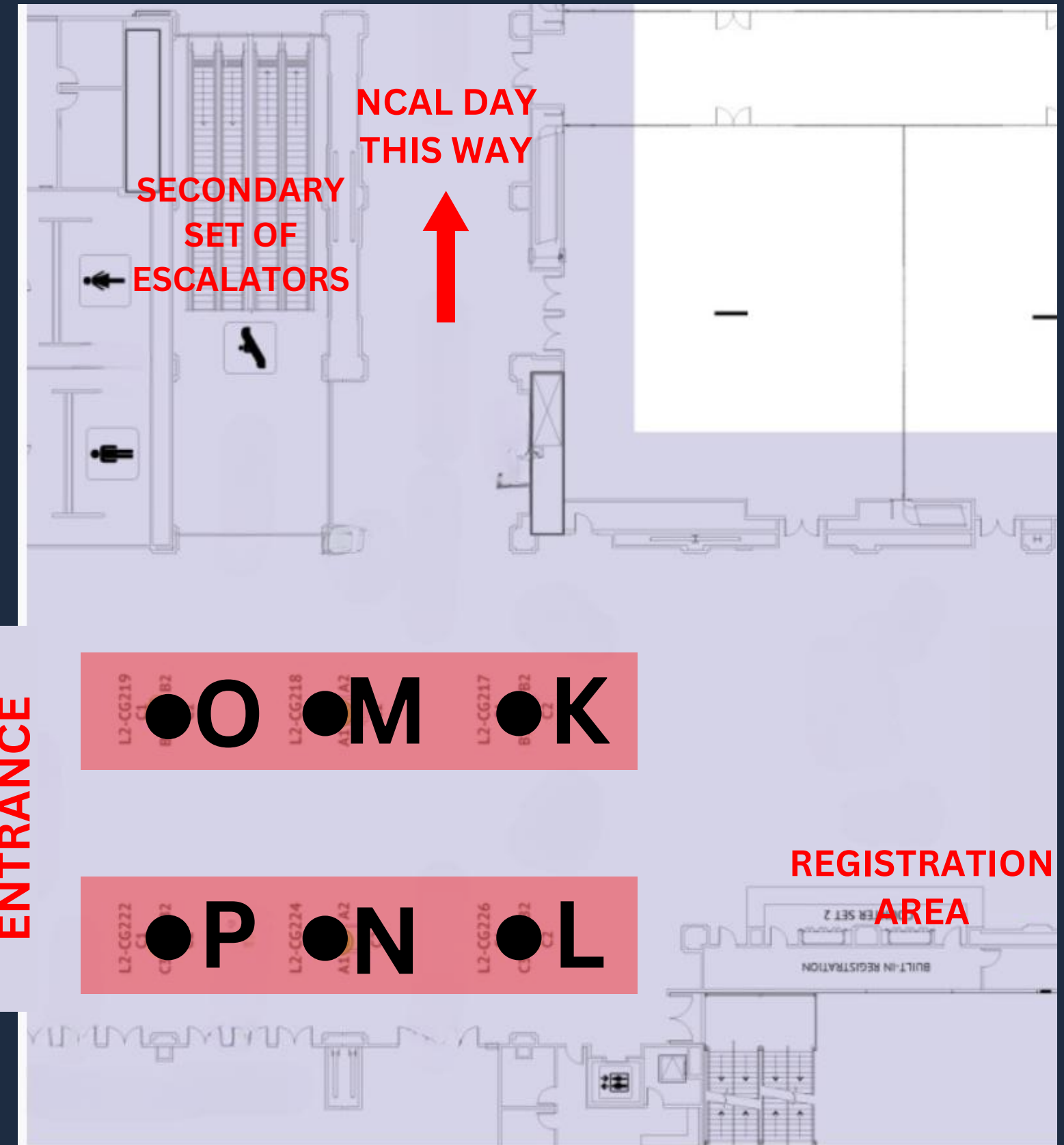
BOOST

Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

8 Column Wraps – Shoreline

- (6) column locations in this area
 - 4-sided structure, full color
 - each side measures about 7' W x 12' H
- These columns are located within the Mandalay Bay Foyer space on Level 2.
 - These are located just past the registration area and directly in front of the Expo Hall entrance.



Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

9 Mirror Clings: Bathroom Buy-Out

- (3) bathrooms on Level 2 with (35) mirrors total (9 body mirrors & 26 standard bathroom mirrors).
 - most mirror cling runners to be measured at 2' L x 1.5' H
 - Special sizes and templates will be provided upon sale.
 - full color graphic, one-sided
- View the next page to see where bathrooms are located.

\$15,000 Sponsor Fee



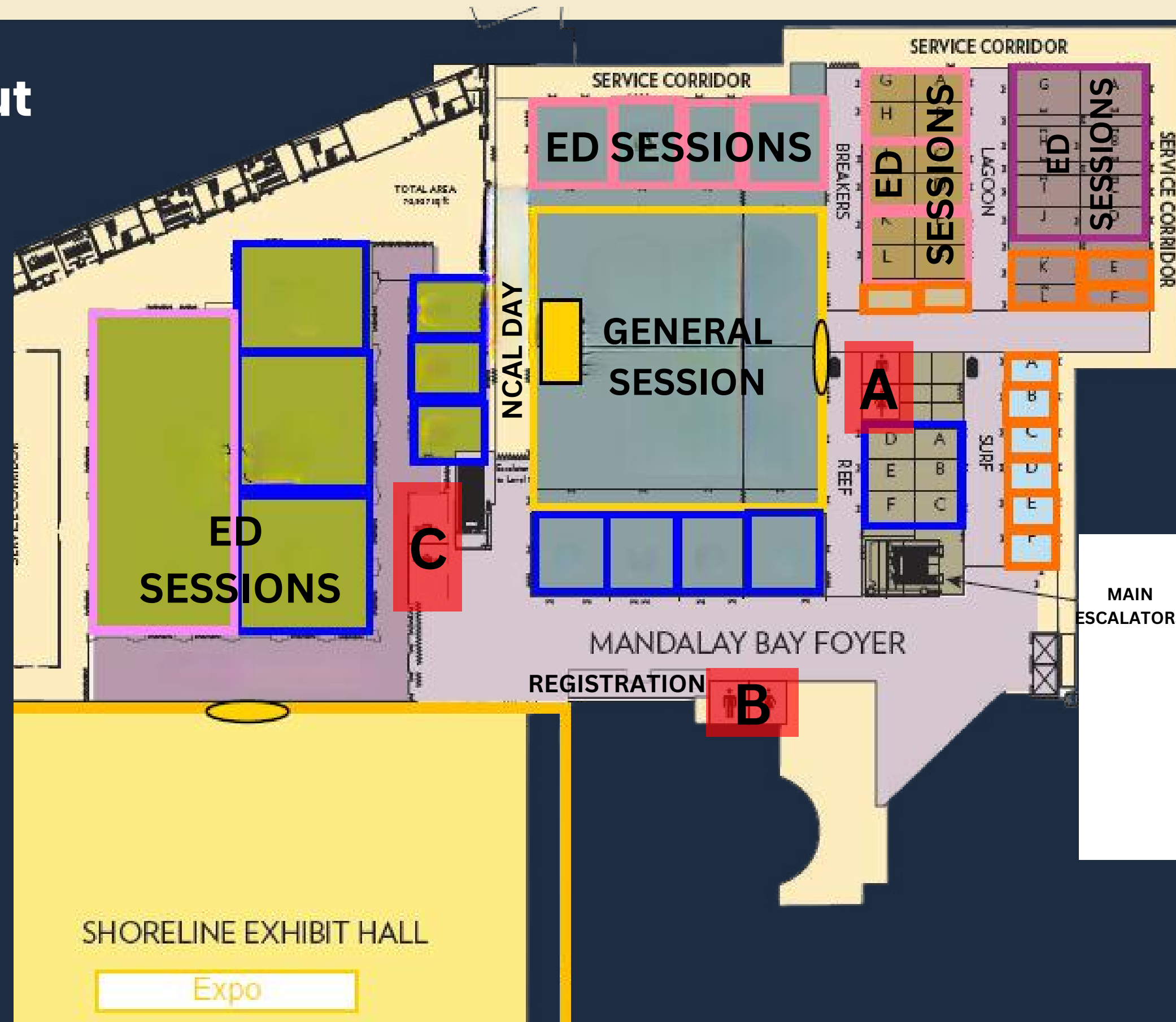
BOOST

Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

9 Mirror Clings: Bathroom Buy-Out

- A-C, highlighted in red



BOOST

Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

10 3-Tiered Cube (Freestanding Structure)

- (2) available, 4-sided, full color
 - (1) to be placed throughout education sessions
 - (1) to be placed throughout the Expo Hall Foyer space
- 3' W x 9' H (entire structure)
 - Each cube is 3' W x 3' H

\$10,000 each

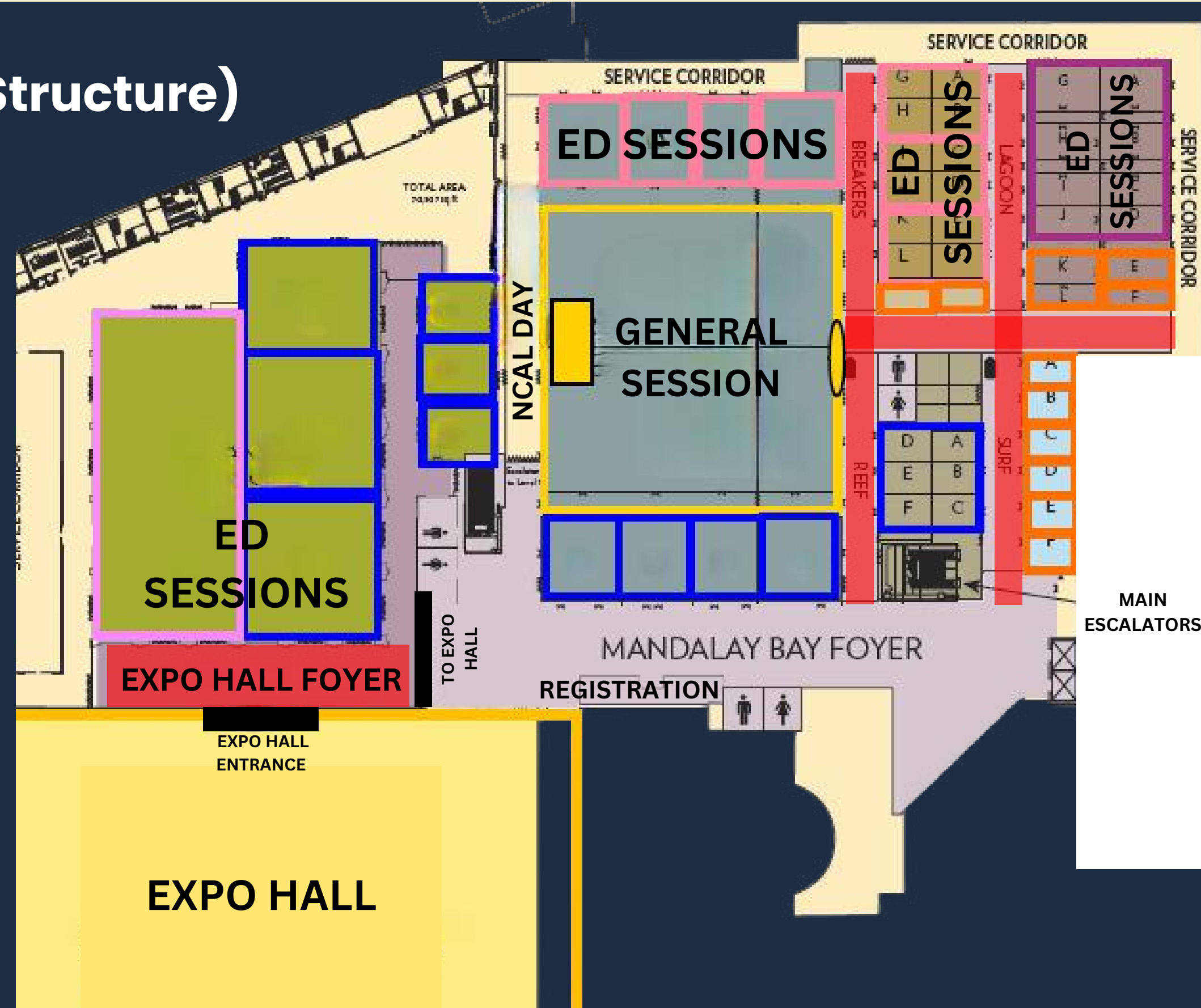


Your Brand With Advertising

Explore these opportunities that attendees will see as they arrive to walk through the main level of the convention center, access the registration foyer, education sessions, and Expo Hall.

10 3-Tiered Cubes (Freestanding Structure)

- (4) available, 4-sided, full color
 - (2) to be placed throughout education sessions (NCAL Day included)
 - Highlighted in red
 - (2) to be placed throughout the Expo Hall Foyer space
 - Highlighted in red
- 3' W x 9' H (entire structure)
 - Each cube is 3' W x 3' H



BOOST

WHERE ARE THESE OPPORTUNITIES LOCATED?

Look for the areas highlighted in red on the map to the right.

Click on the numbers for more information.



MANDALAY BAY, LAS VEGAS
SOUTH CONVENTION CENTER LEVEL 2

BOOST

Your Brand With Advertising

Utilize this opportunity which will be given to attendees as they check in at their chosen hotel.



MANDALAY BAY HOTEL KEY CARDS

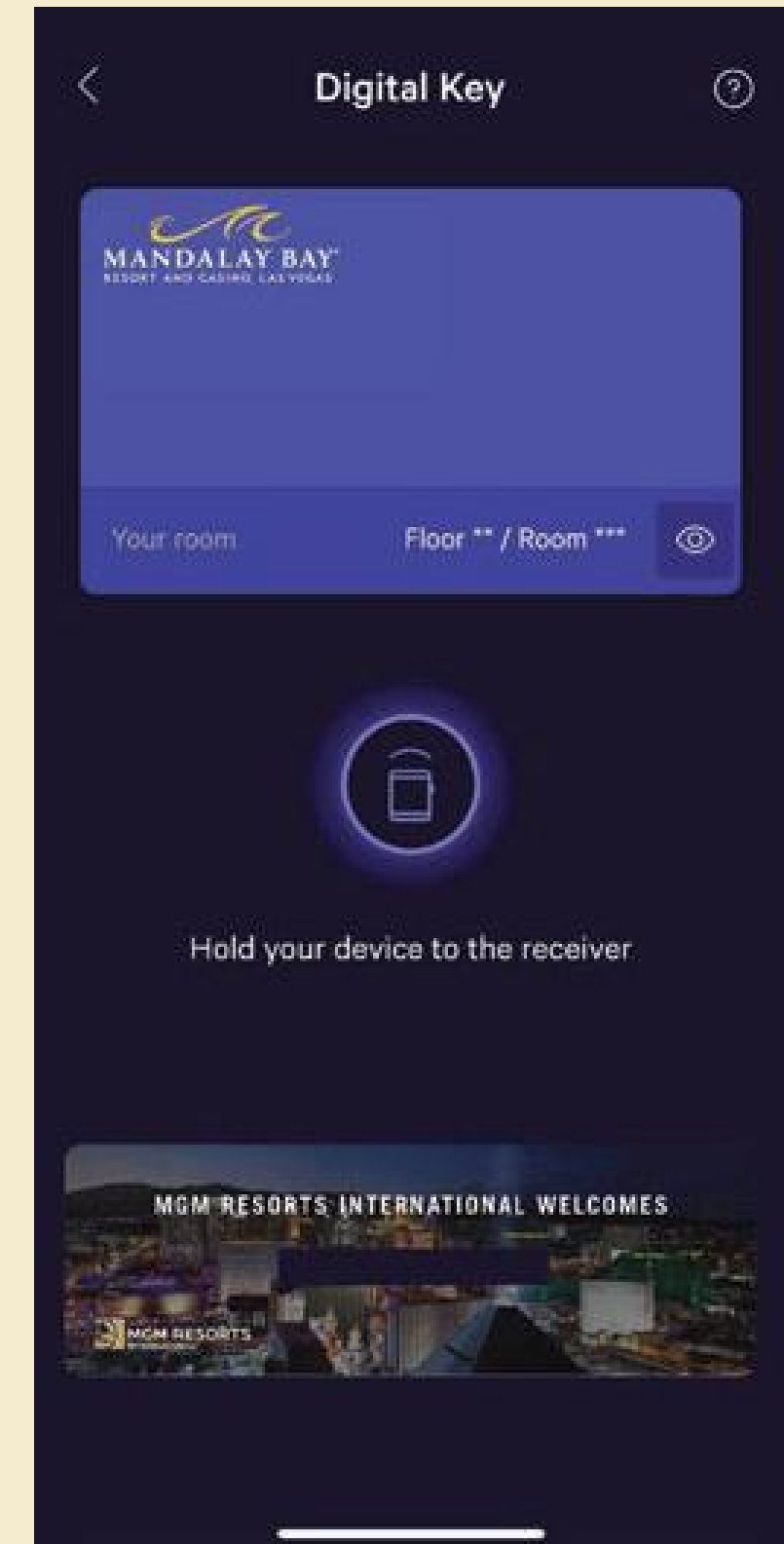
- Your brand on the hotel keycards given at the Mandalay Bay check-in desk
- These hotel key cards will be offered in both a physical & digital form
- \$30,000

FRONT

EX:



BACK



BOOST

Your Brand With Advertising

Showcase your company's brand on the event app where all attendees will login to access event information.



MOBILE APP EVENT BANNERS

Reach 4,000+ active users on the convention mobile app through engaging banners.

- Sub Page Top Banner, 2 Available; \$5,500 each
- Home Screen Tile Banner, 1 Available; \$7,500 each
- Sticky Bottom Banner, 1 Available; \$7,500

LOCATION	SUBPAGE TOP BANNERS	HOME SCREEN TILE	STICKY BOTTOM BANNER	SPLASH PAGE
QTY AVAILABLE	2	1	1	1



BOOST

EX:

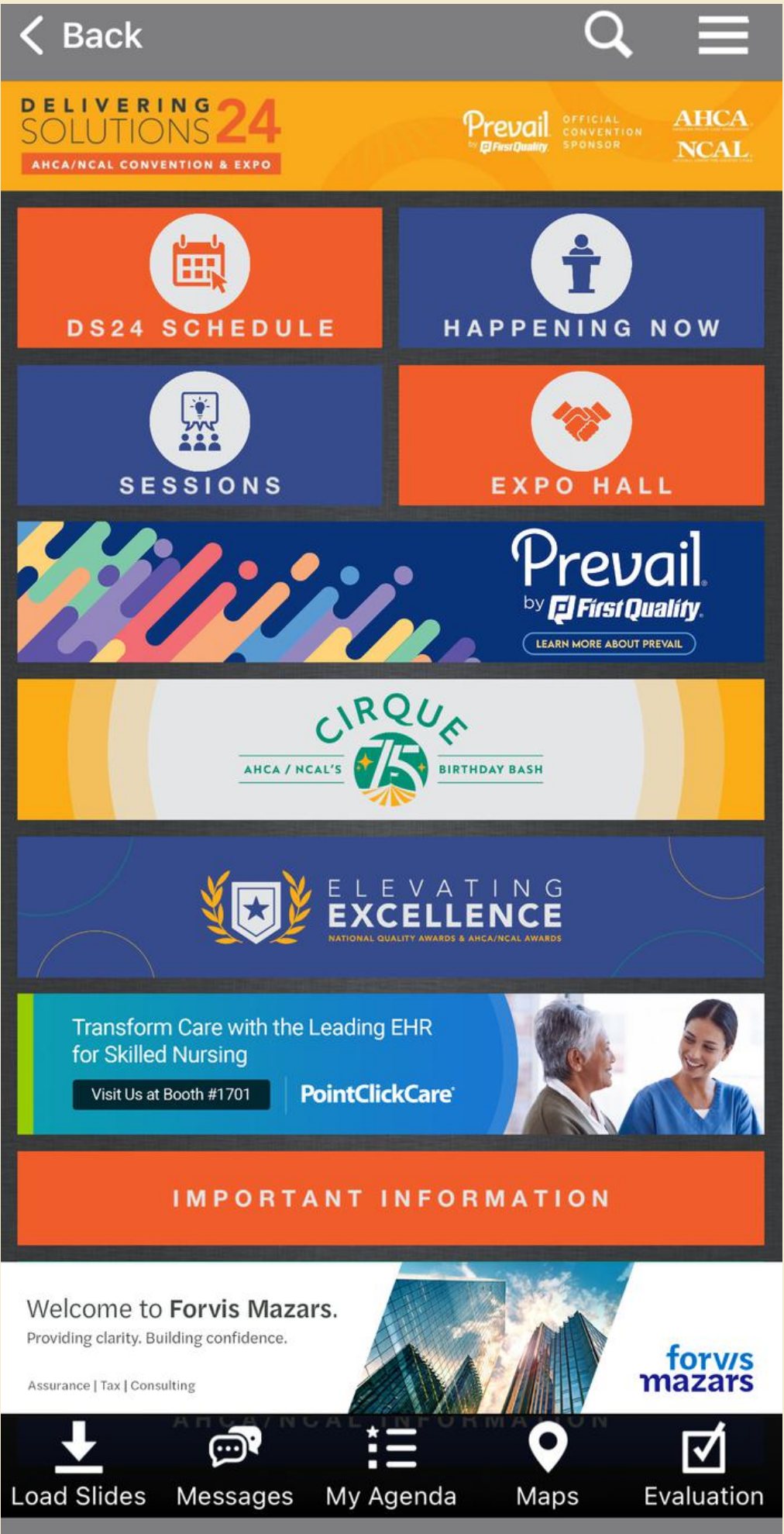
**HOME
SCREEN
TILE**



**HOME
SCREEN
TILE**



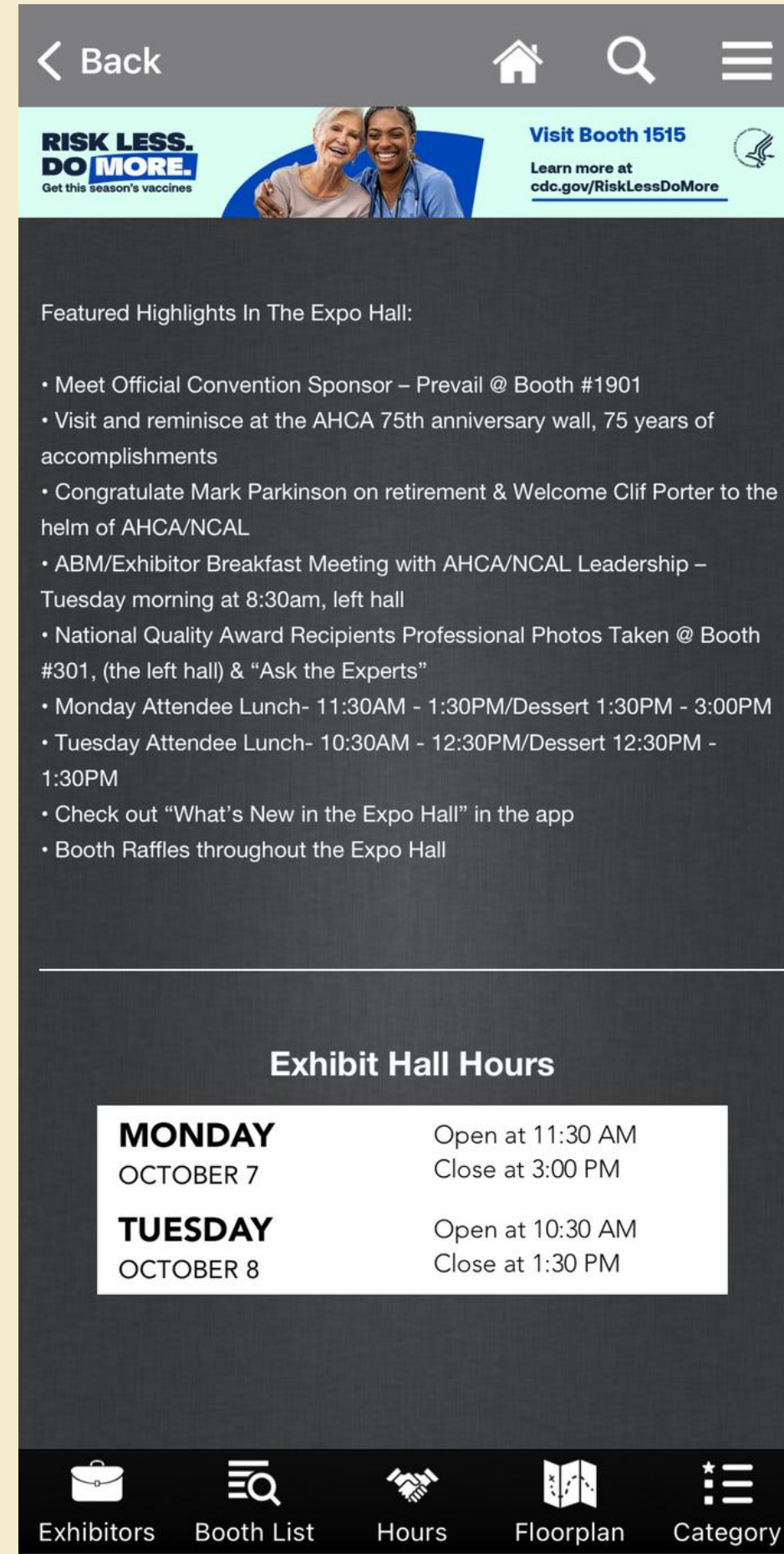
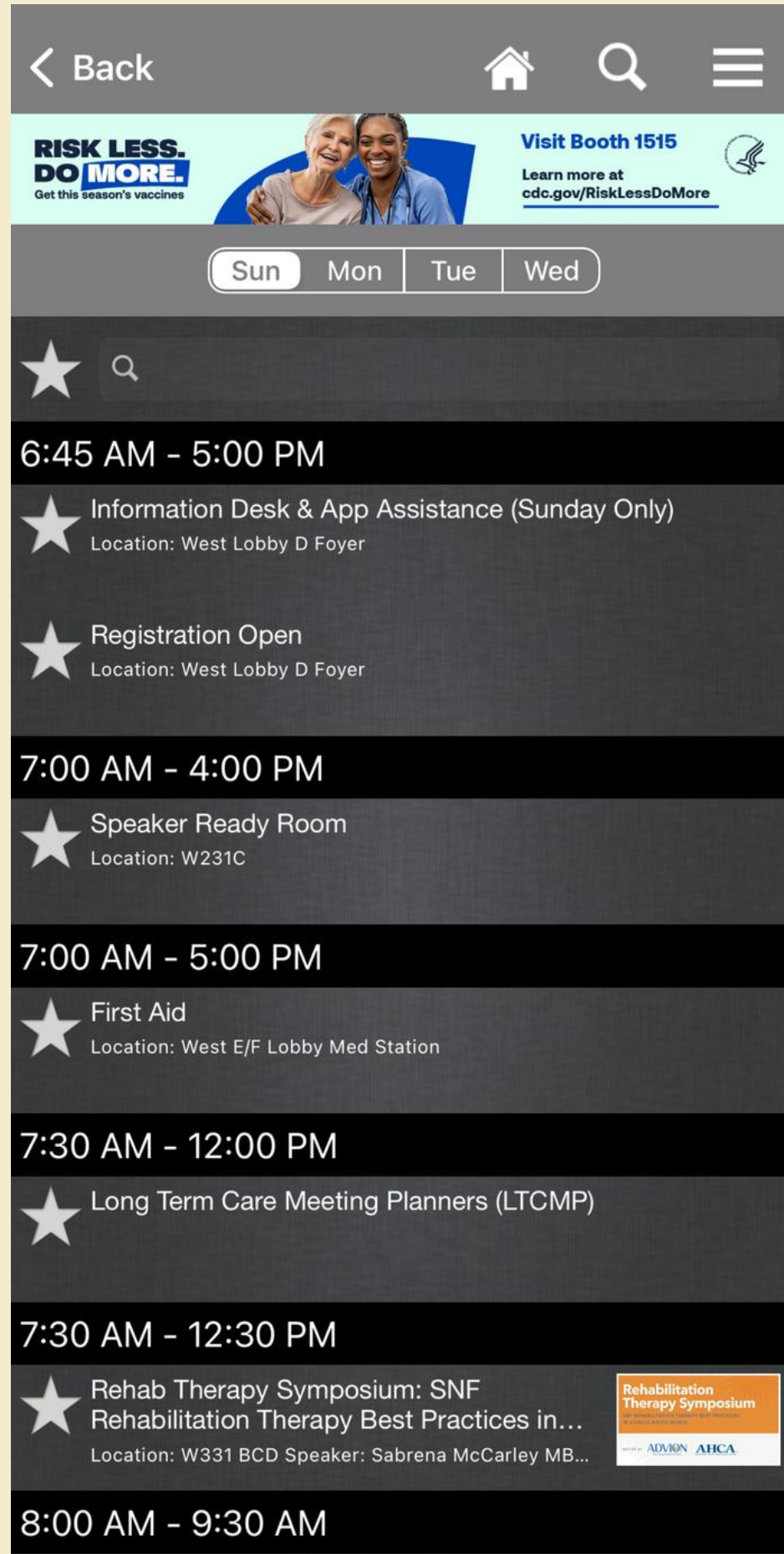
**STICKY
BOTTOM
BANNER**



BOOST

EX: SUBPAGE TOP BANNERS

- DISPLAYS AT THE TOP OF SPECIFIC APP SUBPAGES



PROVIDER ADVERTISING

Increase visibility throughout convention season with a Provider multi-platform approach: Print, Digital, Provider TV, and Social Channels.

PRINT ADVERTISING

Provider's readers are engaged through quality subscriptions with a circulation of over 50,000. As the official publication of AHCA/NCAL, *Provider's* September issue will have additional printed copies distributed to all convention attendees.



DIGITAL ADVERTISING

Use digital advertising to reach website users searching for relevant content, all in one place: breaking news, guest columns, and special features.

[View our site by clicking here - www.providermagazine.com](http://www.providermagazine.com)



PROVIDER ADVERTISING

Increase visibility throughout convention season with a Provider multi-platform approach: Print, Digital, Provider TV, and Social Channels.



PODCAST

Provider's podcasting platform offers a powerful tool for members in the LTC community. Engage and educate your audience with informative and accessible content, fostering connections and enhancing knowledge sharing.

View recent episodes [here](#).



INDUSTRY INSIGHTS

Provider readers will have a chance to hear directly from your company spokesperson during a sit-down, on-camera interview with *Provider's* Editor-in-Chief. Readers want to hear what's new in the marketplace - share how your company is making a serious impact in the industry.

View recent interviews [here](#).

PROVIDER ADVERTISING

FOR MORE INFORMATION

ON ADDITIONAL ADVERTISING OPTIONS, REFER TO OUR 2025 PROVIDER MEDIA KIT [HERE](#).

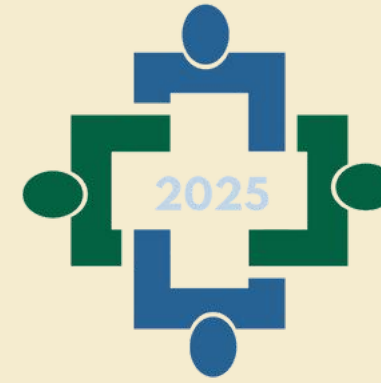
Pair any of these valuable opportunities with your sponsorship or booth exhibition to increase visibility & exposure.

For more information on how you can incorporate this into your marketing mix, contact sales@ahca.org.



MEMBERSHIP

LOOKING FOR MORE?



Become an Associate Business Member for 2025.

The Associate Business Member (ABM) program is designed for those companies that share a genuine interest with AHCA/NCAL in furthering the quality of long-term care and are dedicated to the success of the profession.

By partnering with AHCA and NCAL, you'll gain exposure for your business, strengthen your market position and build powerful alliances with leaders in the long term care market.

**MEMBERS RECEIVE DISCOUNTED PRICING &
PRIORITY BOOTH PLACEMENT.**

BECOME A MEMBER TODAY



AHCA
AMERICAN HEALTH CARE ASSOCIATION

NCAL
NATIONAL CENTER FOR ASSISTED LIVING

CONTACT US



sales@ahca.org



Visit Our Website
ahcadeliveringsolutions.org

